

# news release

## **ArcelorMittal puts steel at the forefront of innovation at Euroblech 2016**

Hanover, 24 October 2016 – Innovation is key to the future and sustainability of the steel business. Based on a long tradition, the steel industry has developed more than 2,500 different steel grades to date. This innovation in products and processes continues, as worldwide market leader ArcelorMittal shows by putting steel at the forefront of innovation at Euroblech 2016, the 24<sup>th</sup> International Sheet Metal Working Technology Exhibition in Hanover which is being held from 25-29 October 2016.

On stand B58 in Hall 17, ArcelorMittal will present its latest digitalisation services for customers, as well as product innovations with Amstrong<sup>®</sup> Ultra and Relia<sup>®</sup>, an extensive range of ultra-high strength and wear-resistant steels designed to optimise weight and reduce the operational costs of mechanical equipment.

### **E-business solutions in focus**

ArcelorMittal has created a strong digital backbone which offers various e-business solutions to its customers. This includes pre-sales activities with mobile apps like Steel Advisor (<http://industry.arcelormittal.com/steeladvisor>) - a new online product selection guide to help customers find the most suitable steel product for their applications – as well as online final invoicing and payment process technologies. ArcelorMittal has e-solutions which speed-up transactions, eliminate the risk of errors and reduce administrative costs.

On its SteelUser platform (<http://fce.arcelormittal.com/steeluser>), customers can view order-related information, including online order entry and follow-up, electronic invoices and other documents, to name just a few services.

“More than 89% of our customers use SteelUser daily, and more than half make use of electronic invoices. We believe that in a short time, every organisation’s procurement process will be digitalised to some extent. We strongly encourage our customers to make the most of our digital platforms and enjoy the competitive advantage”, said Marc Billant, head of commercial digitalisation at ArcelorMittal Europe – Flat Products.

## **New products reduce weight and operational costs**

Amstrong<sup>®</sup> Ultra is a new range of high strength steels for structural parts in transport, yellow and green goods, lifting and mechanical engineering industries. It is manufactured in widths of up to 3800 mm and with a minimum yield strength ranging from 650 to 1100 MPa, combines excellent formability with toughness at low temperatures and fatigue resistance. Armstrong<sup>®</sup> Ultra grades enable manufacturers to reduce steel thickness and weight, thus improving payload and reducing fuel consumption in mobile equipment.

“Amstrong<sup>®</sup> Ultra produced from coils as sheets has one of the widest dimensional range available in this segment”, said Sandeep Arora, general manager of ArcelorMittal Europe – Flat products.

Relia<sup>®</sup> is ArcelorMittal's new range of high hardness, low-alloyed martensitic steels, offering outstanding resistance to wear and abrasion. Relia<sup>®</sup> grades come in three nominal hardness levels: 400, 450 and 500 HBW, obtained through intense water quenching during manufacturing. Principal applications include construction and earthmoving, mining and mineral processing, demolition, waste and recycling, where equipment is required to withstand abrasive environments in a reliable, durable and efficient way

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### **About ArcelorMittal**

#### *Europe*

*ArcelorMittal employs more than 80,000 people and produces approximately half of its total steel volume in Europe. With a presence in 17 European countries and around 400 different sites, ArcelorMittal Europe had revenues of €29 billion and a crude steel production of 44 million tonnes in 2015. We supply flat and long steel products for all major steel markets, including the automotive, construction, packaging and household appliances industry – supported by a leading R&D and distribution network with 9 laboratories and 1,000 full-time researchers in Europe.*

*For more information about ArcelorMittal Europe please visit: <http://europe.arcelormittal.com>*

#### *Worldwide*

*ArcelorMittal is the world's leading steel and mining company, with a presence in 60 countries and an industrial footprint in 19 countries. Guided by a philosophy to produce safe, sustainable steel, we are the leading supplier of quality steel in the major global steel markets including automotive, construction, household appliances and packaging, with world-class research and development and outstanding distribution networks. Through our core values of sustainability, quality and leadership, we operate responsibly with respect to the health, safety and wellbeing of our employees, contractors and the communities in which we operate.*

*For us, steel is the fabric of life, as it is at the heart of the modern world from railways to cars and washing machines. We are actively researching and producing steel-based technologies and solutions that make many of the products and components people use in their everyday lives more energy efficient.*

*We are one of the world's five largest producers of iron ore and metallurgical coal and our mining business is an essential part of our growth strategy. With a geographically diversified portfolio of iron ore and coal assets, we are strategically positioned to serve our network of steel plants and the external global market. While our steel operations are important customers, our supply to the external market is increasing as we grow. In 2015, ArcelorMittal had revenues of US\$63.6 billion and crude steel production of 92.5 million tonnes, while own iron ore production reached 62.8 million tonnes. ArcelorMittal is listed on the stock exchanges of New York (MT), Amsterdam (MT), Paris (MT), Luxembourg (MT) and on the Spanish stock exchanges of Barcelona, Bilbao, Madrid and Valencia (MTS).*

*For more information about ArcelorMittal please visit [corporate.arcelormittal.com](http://corporate.arcelormittal.com)*